

Learning different ways of working

My name is Peter Strik and I am a Dutchman who joined the Trainee programme in October 2009. I was attracted to TUI because of the high degree of personal responsibility demanded of the trainees, the high international mobility of the programme and the complexity of the travel industry. I completed my first assignment of the Trainee programme in Hanover, Germany, at the Hotel Consulting department of TUI Deutschland, where I developed a sales forecasting technique and created a knowledge management tool, in addition to gaining valuable experience in the quality drivers of TUI-contracted hotels. In my current assignment with Product at TUI UK & Ireland in Luton, UK, I'm working on a



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market research on the self-assembly market. By creating a deeper understanding of this important and growing customer segment, I will contribute to creating a platform for stemming the loss of volume and margin in our core market – package holidays. I greatly enjoy experiencing different ways of working.