

A black and white photograph of a man in a wetsuit carrying a surfboard and a dog running in the water. The man is on the left, smiling, and the dog is on the right, splashing water. The background is a body of water with trees in the distance.

EXECUTIVE TEAM SURFER

CREATE
YOUR
OWN
CAREER

Career Opportunities

BERTELSMANN

Career Opportunities

Bertelsmann invests heavily in its executives of tomorrow. We realize that you are our most important capital for ensuring a successful future. That is why we give you the freedom to develop your own personal entrepreneurial profile and encourage you to make the most of your strengths, while learning foremost on the job. In addition to receiving career support from your supervisor and the HR department, you can also reach out to the Corporate Management Development team. This team is responsible for talent management throughout the Group and supports junior executives from the very beginning through coaching and mentoring. Furthermore, Bertelsmann University, our own corporate university, is committed to fostering strategic exchanges between executives of the various corporate divisions and offers a wide range of formats and learning platforms to encourage growth in the operating businesses.

Bertelsmann Entrepreneurs Program: Express your entrepreneurial talent

Every year, a handful of emerging managerial talents with entrepreneurial spirit are selected to take part in our Entrepreneurs Program, operated under the auspices of the Bertelsmann Board. During the 18-month program, participants will be involved in implementing a number of entrepreneurial projects throughout different Bertelsmann divisions worldwide. The aim is to prepare participants to assume responsibility within Bertelsmann within a very short period of time.

Gruner + Jahr Trainee Program: Welcome to the world of publishing and digital media

During this program, you will acquire a comprehensive understanding of how Gruner + Jahr works and learn a great deal about journalistic services and basic economic conditions. You will become better acquainted with the many and diverse entrepreneurial challenges in the (digital) media world by taking on independent tasks and projects in the fields of editing, advertising, marketing, controlling, and publishing management, as well as by working abroad.



Executive Assistant: Work shoulder-to-shoulder with top executives

Learn first hand how our managers work each day and put your project management skills to the test. As an assistant to one of our Executive Board members or to a managing director (e.g., at Arvato), you will become familiar with strategic and operational tasks and gain in-depth knowledge of the respective business unit and its overall context.

Direct Entry: Opportunities for recent graduates and experienced professionals

Immediate immersion in the daily tasks of a Bertelsmann business unit or our Group headquarters allows you to apply your own professional experience in practice. You can use the Direct Entry route to join a strategy department or any of our business units: Marketing, HR, Finance, Sales, SCM and IT, Controlling, eCommerce or Publishing. The choice is yours.

I THINK, FOR A CREATIVE PERSON, BERTELSMANN OFFERS FANTASTIC OPPORTUNITIES TO COVER NEW GROUND, TO DEVELOP STRATEGIES AND FORMULATE GOALS.

Sanyu Dillon

Director of Marketing, Penguin Random House, New York City.
#brands

Internship: Getting to know the world of business

Are you still in the process of completing your university degree, but are ready to take on the challenges an international media company can offer? For a period of at least three months, you can explore the fascinating world of media services in a major global corporation. An internship gives you the opportunity to look over our shoulders and to assume responsibility for your own projects as well. In return, we expect a high level of initiative and a rapid grasp of facts. To help you keep in touch after your internship ends, we have established an intern retention program for young entrepreneurial talents. In our Student Challenge program, you can gain an in-depth look at our company, get to know executives and benefit from numerous networking opportunities (i.e. skills workshops, company events, presentations, business talks, etc.).



I TAKE MY MOTIVATION FROM THE EXCITING PROJECTS I AM GIVEN, AND FROM HAVING TO DEAL WITH ALL SORTS OF DIFFERENT PEOPLE. I FIND IT ENORMOUSLY INSPIRING TO WORK TOGETHER WITH THESE HIGH-POWERED EXECUTIVES WHO, WITH ALL THEIR STATUS AND PROFESSIONAL EXPERTISE, ARE STILL REALLY DOWN TO EARTH AND APPROACHABLE.

Hendrik Finke

Executive Assistant to the CEO, Be Printers, Hamburg.

#solutions

Contact

Maria Schnepfer · Corporate Management Development · m.schnepfer@bertelsmann.de

Bertelsmann SE & Co. KGaA · Corporate Management Development
Carl-Bertelsmann-Straße 270 · 33311 Gütersloh · www.bertelsmann.com
createyourowncareer@bertelsmann.com

Learn more about career opportunities at Bertelsmann:
www.createyourowncareer.com

BERTELSMANN