

**Master every step
in your career!**



Management & Technology
Masters of Business Administration &
Compact Programs

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Academy for Continuing Education

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Management & Technology: The ideal combination for shaping the future

Technologies are penetrating our everyday lives more and more intensively. To stay competitive, organizations and managers are faced with the challenge of managing the dynamics and complexity of our business world, often on a global scale. Leaders thus need sound management knowledge and an understanding of new technologies as well as leadership and change management skills to tackle these challenges successfully and to navigate themselves and their teams through turbulent times and make high-quality decisions.

With our program portfolio focusing on developing and refining your individual skills, we address all three areas: Technology, Management and Leadership. In this way you will acquire the high-level skill set you need for shaping the future. With scientifically sound knowledge as well as practically proven concepts and tools, you can tap into a wealth of experience from a large network of like-minded participants. In addition to expert input, we use diverse didactic concepts of experiential learning with group dynamic activities, outdoor exercises, business simulations or case studies, so that you can rapidly develop your own leadership personality through feedback, reflection and discussion. Our trustful learning environment will enable a deep exchange of knowledge and experience and help you to build a lifelong network. In addition, fireside chats with successful practitioners or international field studies provide you with deep insights into other companies or non-profit organizations.

The heart of our MBA programs are the people who share their knowledge with you: our faculty, which is always able to bridge the gap between theory and practice. They combine evidence-based knowledge

from research with an understanding of what practitioners actually need for their decision-making. The result are our scientifically based, but application-oriented programs. We believe that the transfer of knowledge is an interactive co-creation process. Therefore, we take great care in selecting participants with different backgrounds and experiences, whose knowledge contributes to the added value of the programs and thus enables joint learning through mutual dialog. Only through this exchange of experiences and ideas you will benefit fully from our programs.

We would be happy to accompany you on your most important professional journey, which will open up new perspectives for you in the long term. With this program brochure we invite you to find out which MBA Journey is the most suitable for you!



Prof. Dr. Wolfgang Güttel
Dean, TU Wien Academy
for Continuing Education

A handwritten signature in blue ink, reading "Wolfgang Güttel".



MMag.^a Catharina Purucker
Head of Management School,
TU Wien Academy
for Continuing Education

A handwritten signature in blue ink, reading "Catharina Purucker".

Your studies in Vienna, the most liveable city in the world



Vienna: the ideal place to start your upcoming MBA Journey

We are proud to welcome you to Vienna, one of the most liveable cities in the world. Vienna is a modern, lively city in the heart of Europe. With a population of 2.8 million, the Vienna region is the economic, political and cultural center of Austria and the gateway to eastern and western Europe. The city is rich in history and culture, but also a European hub for business start-ups and the perfect breeding ground for innovation. It is the ideal business location for start-ups, founders and young companies and a unique location for economic and entrepreneurial success. In addition, with the United Nations, OSCE, OPEC and a large number of NGOs, Vienna is also one of the most important seats of international organizations in the world and a platform for international dialog.

TU Wien (TUV) – Technology for People

For over 200 years, research, teaching and learning has been carried out at the TUV under the principle “Technology for People”. As Austria’s largest research and educational institution in the field of natural and engineering sciences, it combines basic and applied research and research-led teaching at a high level. Our graduates and scientists contribute to the transfer

of knowledge and technology to society and the economy through their knowledge and sustainable relationships. In this way, the members of the TUV ensure international competitiveness and stimulate the innovative power of Austria as a research location. As a participant in one of our continuing education programs, you are part of the TUV community and benefit from our university’s commitment to lifelong learning.

Partner for your Learning Journey

The TU Wien Academy for Continuing Education (ACE) is the central point of contact at the TUV for professional education and training and has long been successfully offering programs in the area of management and leadership to prepare (TUV) graduates as well as experts, managers and high potentials from all over the world for a successful career. We believe that dynamic personalities with profound entrepreneurial skills, an understanding of new technologies and an open and ambitious mind are needed to move businesses and organizations forward and perform better in turbulent times. With our Management & Technology portfolio, we provide academically sound knowledge and practical know-how for management and leadership, while at the same time giving you an understanding of the opportunities of new technologies and their impact on your business.

Your MBA Journey

An MBA program is a unique experience with a lasting effect. On your journey you will learn how to keep yourself and your organization on the road to success in an ever changing and complex world. In our Management & Technology MBA program portfolio, you will gain the knowledge and skills that today's and tomorrow's leaders need. After your MBA Journey, you will be able to make the right decisions even in turbulent times and master any career advancement.



Knowledge & Skills

The basis for successful managers



You will acquire decision-making skills and the competency to discuss management and new technologies topics

- You will gain an understanding of new technologies and be able to assess the opportunities and impact on your organization
- You will receive first-hand knowledge and expertise from renowned university lecturers and practitioners
- Expert talks and excursions to well-known companies will give you exciting insights into business and industry



Personal Growth

Sustainable change through individual experiences



In an open and trusting learning environment you will

- leave your comfort zone, push your limits and expand your horizons
- recognize your personal strengths and growth potential
- strengthen your self-confidence, self-knowledge and self-perception
- grow beyond yourself and develop your full potential as an executive



Exchange & Network

Learning from and with each other



On your MBA Journey and beyond you will

- meet a wide variety of personalities from different industries and disciplines
- enter into a close exchange of experiences with others and reflect on yourself and your professional practice
- be part of a dynamic community of people who actively shape the (business) world
- become part of the international network of the TU Wien



Business Impact

Right decisions lead to the desired success



Personal benefits of the MBA program

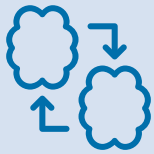
- You will bring your know-how and professional skills to a new level
- You will gain attractive career prospects through new perspectives and development opportunities
- You will learn to make well-considered decisions and ensure the success of your organization even in turbulent times

Your Benefits

We strive to impart exactly the kind of knowledge you need to be able to move closer to your career goals and help you to further develop your leadership personality. This is the reason why we aim to bridge the gap between scientific theories and real-world application. The learning environment we create promotes the transfer of evidence-based knowledge, interdisciplinary exchange of experiences, as well as a better understanding of yourself. Additionally, the network you will be building as part of our MBA programs will help you overcome challenges you may encounter in the future. This unique combination will make your MBA a lasting experience that will have a continuous positive impact on your career.



Eight reasons why you should study for your MBA at TU Wien:



Learn the most relevant and effective management & leadership skills (especially for engineers) that will help support you to reach your individual career goals.



Discover new career perspectives in one of the most exciting fields of the 21st century.



Graduate from one of the most renowned technical universities in Europe providing the optimal conditions for your further career development.



Access to the latest, evidence-based knowledge from a distinguished faculty with leaders from diverse fields of research, economics and industry.



Intensive exchange of experiences with other high-potentials and leaders from different disciplines, backgrounds, and industries.



Regular aha-experiences through expert talks and panel discussions with exciting guest speakers from different disciplines.



Long-standing experience in the field of post-graduate management education.



Optimal balance of career, further education & family.

Application: where your MBA Journey starts

We are looking for unique and motivated personalities who stand out for their academic and/or professional achievements as well as their interpersonal skills. We take a holistic approach when evaluating each candidate in order to bring in the most talented people into our classrooms. These MBA programs are aimed at managers from technical and scientific disciplines or from other disciplines who are employed in technology-driven companies. In addition, we want to support people who aspire to or already hold a management position and are currently working on an exciting challenge in the area of our MBAs.

The admission process is the first step of your MBA Journey and we are looking forward to accompanying you every step of the way.

Admission Requirements

To be eligible for the MBA programs, besides being a highly motivated professional driven to enhance your skills and network, you need to meet the following admission requirements:

- Internationally recognized undergraduate degree
- Minimum of 3 years professional experience (full time)
- Proficiency in German or English (depending on the chosen program)

Persons holding an equivalent educational and professional qualification may also be admitted, please contact the program team for further details.

The Admission Process

The MBA programs have a rolling admission process. This means that applications are received throughout the year and that the admission teams closely review each application. We recommend starting the application process as early as possible and well in advance of the application deadline.

Before applying: Find out more about the program and contact us if you have any questions. You are welcome to send us your resume to mba@tuwien.ac.at before you apply, indicating which MBA program you are interested in – we will be happy to give you feedback before you start the application process.

Step 1: Check if you meet the admission requirements

Step 2: Start your online application

Step 3: Take note of any formalities for your application and application documents (such as translation of your documents) or deadlines for applying for a visa.

Step 4: Send us your complete application documents.

Step 5: Personal admission interview

Applicants are carefully considered on the basis of their professional experience and academic achievements. Admission interviews are organized in person or virtually after your application has been reviewed. The interview takes about 60 – 90 minutes and is conducted in the language of instruction of the chosen program.

Further Information & Individual Counseling

We would like to make your MBA Journey a real success and are happy to answer any questions you may have related to our MBA programs. Your MBA guides look forward to hearing from you. Please find information about current events and further details at www.tuwien.at/mba or send us an email to mba@tuwien.ac.at.

(Virtual) Info Evenings

At our Info Evenings you have the opportunity to get to know our programs and the people behind the programs personally or virtually and to get first-hand information.

Personal (Virtual) Consultation

We would also be happy to advise you individually about our MBA programs and the application process as well as about your personal questions. Contact us for a personal consultation meeting.

Profile Check by Program Team

Send us your CV or LinkedIn profile and we will be happy to help you find the right program for you.

MBA Class Visit

Get a taste of the MBA programs during a class visit and get to know current participants and lecturers.



[Online Application:](#)

Statements on the MBA Programs

Aleksandra Petkov-Georgieva, BSc, MBA

Alumna Professional MBA
Entrepreneurship & Innovation

» An MBA enables you to combine the best of both worlds: academia with hands-on professional experience. Not only can you learn from leading professors but also the international students from various industry fields. A great experience that I wouldn't have missed! «



Klaus Müller, MBA

Alumnus Professional MBA Automotive Industry

» We all work hard in the challenging global environment of our daily jobs, trying to keep up with disruptive market changes and increasing business speed and requirements. An MBA program enables and forces us to pause for reflection, share best practices with others, increase our background knowledge, learn from others and with that sharpen our own tools for better performance. «

Prof. Dr. Martin Friesl

Universität Bamberg
MBA Strategic Management & Technology
Lecturer

» We are going through unprecedented times. The task for many businesses right now is to reimagine themselves in a highly volatile and competitive landscape. This challenge will be at the centre in the classroom. Strategy analysis and implementation are vital skills for any manager. «







Statements on the MBA Programs

Univ.Prof. Dr. Karl-Heinz Leitner

Austrian Institute of Technology
Management & Technology MBA programs
Lecturer

» The development and efficient use of new technologies is a key driver of corporate competitiveness. The multiple options require a strategic approach that takes into account market, organizational and social factors. Exchanging ideas with other MBA students enables the integration of different perspectives. «



Dr. Christiane Erten

Managing Director Akustik Buch GmbH
Advisory Board MBA "Strategic Management & Technology"

» Corporate management in the VUCA world requires the need for ongoing strategic development. But I also need my managers to do this. An MBA program creates the space to deal with current issues, to establish new networks and to challenge previous decision-making practices. In this way, the participants can once again provide essential impulses and thus maintain the company's competitiveness. «



Dr. Klaus Niedl

Global HR Director Novomatic and Expert
in HR and Transformation Management
Advisory Board MBA "Digital Transformation &
Change Management"

» Change and transformation are constant companions in everyday management. Of course, we cannot imagine which technologies or technological challenges will shape our everyday leadership in 2035. That is why we need to build certain skills in managers now so that they can deal effectively with the many technological changes of the next few years and the associated effects. The MBA on Digital Transformation & Change Management lays the foundation for this. «





MBA | Strategic Management & Technology

Ready for every change.

Technical innovations and crisis situations always bring new challenges for managers. They need to respond quickly to the latest developments and still not lose sight of the goals they have set for themselves. The MBA Strategic Management & Technology puts you in a position to react to every change and unpredictable situation.

As an (established) executive, you will open up new perspectives and refine your leadership qualities and learn to develop holistic strategies taking into consideration the technical and business interrelationships.

You will receive management know-how, get an understanding of new technologies and how they impact your business but will also raise your personal leadership skills to a new level. Furthermore, you will have the opportunity to acquire additional qualifications such as preparing for an international certification as a project manager or working on real, legal issues of your business practice. Application-oriented examples and exclusive insights will enrich your MBA Journey.

The main focus of our MBA program is to expand your skills in strategy development and implementation. We provide you with a deep theoretical, but also practice-oriented understanding of the technological, budgetary and strategic competencies of your organization. As an executive, you will be able to apply this knowledge to your strategic and operational decisions and effectively implement business initiatives using new and existing technologies.

Key Facts

Final Degree: Master of Business Administration (MBA) in Management & Technology | Strategic Management & Technology

ECTS-Credits: 90

Duration: 3 semesters + Master's Thesis

Structure: Part-time, blocked in modules

Language: German

Tuition Fee: EUR 24,400 (excl. expenses for travel and accommodation)

Admission Requirements: First academic degree; 3 years of work experience; admission interview

Locations: TU Wien, Vienna region



Prof. Dr. Wolfgang Güttel
Academic Director

» Maintaining strategic vision even in turbulent times is one of the key skills of a manager. This MBA program will prepare you for it. You will deepen your management know-how, learn how to lead your team or organization even more effectively and know how to continue to be successful with entrepreneurial initiatives in the future. «

Your Key Learnings at a Glance

- Ability to plan and continuously manage your existing business
- Know-how for planning radical innovations to lead your company into the future
- Strategic analysis tools for the development of new strategies and initiatives
- Strengthening of your individual leadership personality
- Participation and decision-making competence in general questions of management and technological developments

Target Group

This MBA is the right choice if you

- would like to open up new perspectives, expand your knowledge in strategic management and refine your leadership qualities as a manager in one of the upper levels
- as a junior executive, want to learn how to develop holistic strategies that combine technical and business interrelationships

We particularly address professionals with a technical or scientific background from the following areas:

- (Technology-oriented) companies/organizations from various industries and fields of application
- Non-profit organizations and public institutions
- Start-ups & SMES

Program Structure

Our program is designed for professionals and allows you to balance work, family and MBA. It runs for 18 months and includes 45 days of instruction. The modules take place in block form, usually from Thursday-Saturday all day, and are divided into a preparation phase, in-class time and a follow-up phase:

Individual preparation:

Includes pre-readings, preparation of case studies, presentations, essays, etc.

In-class time:

Courses use a variety of teaching and learning methods. These range from interactive case studies, simulations and calculations to classic presentations and also include discussions and group dynamic exercises as well as reflections.

Individual follow-up:

This is intended to consolidate or apply what has been learned. The follow-up phase includes the writing of term papers, reflection work or exams or working on case studies.

Curriculum

Management & Technology | 15 Days

- Finance, Accounting & Economics
- Managing Technologies
- Strategy & Marketing

Leadership & Organizational Behavior | 9 Days

- Organizational Behavior & Leadership Basics
- Leadership, Teams & Communication
- Leadership, Organization & Change

Strategic Management | 9 Days

- Strategic Analysis, Planning & Implementing
- Managing Capabilities
- Financial Performance Management & Budgeting

Strategic Technology Management | 6 Days

- Corporate Entrepreneurship & Venturing
- Strategic Technology Management & Acquisitions

Elective | 6 Days

- Option 1: Business Law
- Option 2: Project Management

Master's Thesis

Faculty

Management & Technology

Dr. Helmut Aigner – FCI Fischer Consultants International

Prof.Dr. Tina Ambos – University of Geneva

Prof.Dr. Anton Burger – Catholic University of Eichstätt-Ingolstadt

Mag. Roland Gutmann – accounting for funding e. U.

Prof.Dr. Karl-Heinz Leitner – Austrian Institute of Technology

Klaus Nordhausen, PhD – University of Jyväskylä

Dr. Ferry Stocker – Lecturer

Leadership & Organizational Behavior

Leo Flammer – Expert in High-Risk Environments, Pilot

Prof.Dr. Wolfgang Güttel – TU Wien

Dr. Rupert Hasenzagl – Management Consultant

Prof.Dr. Sabine Köszegi – TU Wien

Dr. Klaus Niedl – Novomatic Group

Mag. Markus Stockert – Trainer, Coach, Supervisor

Strategic Management & Technology

Prof.Dr. Tina Ambos – University of Geneva

Prof.Dr. Martin Friesl – University of Bamberg

Prof.Dr. Wolfgang Güttel – TU Wien

Prof. Martin Ihrig – New York University; Wharton

Prof.Dr. Walter Schwaiger – TU Wien

Electives

MMMag.Dr. Stephan Klinger – Volksbanken-Verbund

Mag.iur. Benim Saric, LL.M., MBL – bank99 AG

FH.-Prof.Dr. w – FHWien der WKW

Dr. Karl Wagner – procon Unternehmensberatung

These faculty members represent a selection of our lecturers.

We reserve the right to make changes.



MBA | General Management

Your Kick-off to a Career in Management.

For most graduates, taking on their first management responsibilities is both a goal and a challenge. Taking on budget responsibility, assessing competitive factors, maintaining an overview of organizational structures and personnel development – the leadership tasks of general management require a well-founded business education.

The MBA General Management of the TU Wien in co-operation with the Danube University Krems offers young prospective managers, especially those with a technical or scientific background, the opportunity to acquire practice-oriented economic and basic technological knowledge while working. The MBA program ideally prepares students for a management career in any industry. The combination of technical and scientific expertise and the business-related problem-solving and decision-making skills acquired in the MBA program significantly increases the competitiveness in the job market. Up-to-date business knowledge and its successful implementation are the most important competitive factors today.

In the base modules of the TU Wien you will gain business and technology management know-how and raise your leadership skills to a new level. In the specialization modules at Danube University Krems, you will deepen your knowledge and set individual focal points according to your personal interests and professional goals. The MBA program is thus your ideal kick-off to a career in management and offers the opportunity for professional, career and personal development.

Key-Facts

Final Degree: Master of Business Administration (MBA) in Management & Technology

Cooperation Partner: Danube University Krems

ECTS-Credits: 90

Duration: 2–3 semesters + Master's Thesis

Structure: Part-time, blocked in modules

Language: German, occasionally English

Tuition Fee: EUR 22,900 (excl. expenses for travel and accommodation)

Admission Requirements: First academic degree; 3 years of professional experience; personal admission interview

Locations: TU Wien, Vienna region, Danube University Krems; optional study trip



Prof. Dr. Wolfgang Aussenegg
Academic Director

» A position in management requires broad economic, legal and social knowledge. The MBA General Management signals problem-solving and decision-making competence in all relevant economic and management related areas. As a globally recognized standard in management education, an MBA degree is an important investment for the future of aspiring managers. «

Your Key Learnings at a Glance

- Broad management knowledge and leadership skills in demand
- Know-how about processes and instruments in general management
- Participation, problem-solving and decision-making competence in general management issues and technological developments
- Unique combination of management, technology and leadership topics

Target Group

This MBA is the right choice if you

- prepare your way to the executive level and want to open up new perspectives as a future manager,
- want to expand your management and leadership skills as well as your know-how on new technologies,
- want to acquire comprehensive basic economic, legal and social knowledge as a junior executive.

We particularly address professionals with a technical or scientific background in the following areas:

- (Technology-oriented) companies/organizations from various industries and fields of application
- Non-profit organizations and public institutions
- Family businesses and SMEs

Program Structure

Our program is designed for working professionals and allows you to balance your job, family and MBA. It runs over 12–18 months and includes a total of 36 teaching days at the TU Wien and 4-6 modules (depending on your selection of e-learning or in-class modules) at Danube University Krems. The in-class modules take place in block format mostly from Thursday-Saturday all day. The in-class modules are divided into a preparation phase, in-class time and a follow-up phase:

Individual preparation:

includes pre-readings, preparation of case studies, presentations, essays, etc.

In-Class-Time:

A wide variety of teaching and learning methods are used in the courses. These range from interactive case studies to simulations and calculations to classical presentations and also include discussions and group dynamic exercises as well as reflections.

Individual follow-up:

This is intended to consolidate or apply what has been learned. The follow-up phase includes writing term papers, reflection papers or exams, or working on case studies.

Curriculum

Management & Technology | 15 Days

- Finance, Accounting & Economics
- Managing Technologies
- Strategy & Marketing

Leadership & Organizational Behavior | 9 Days

- Organizational Behavior & Leadership Basics
- Leadership, Teams & Communication
- Leadership, Organization & Change

Specialization modules | customized

- flexible, time-independent e-learning modules
- optional in-class modules and study trips

Elective | 12 Days

- Business Law
- Project Management

Master's Thesis

Faculty

Management & Technology

Dr. **Helmut Aigner** – FCI Fischer Consultants International
Prof.Dr. **Tina Ambos** – University of Geneva
Prof.Dr. **Anton Burger** – Catholic University of Eichstätt-Ingolstadt
Mag. **Roland Gutmann** – accounting for funding e. U.
Prof.Dr. **Karl-Heinz Leitner** – Austrian Institute of Technology
Klaus Nordhausen, PhD – University of Jyväskylä
Dr. **Ferry Stocker** – Lecturer

Leadership & Organizational Behavior

Leo Flammer – Trainer, Coach, Pilot
Prof.Dr. **Wolfgang Güttel** – TU Wien
Dr. **Rupert Hasenzagl** – Management Consultant
Prof.Dr. **Sabine Köszegi** – TU Wien
Dr. **Klaus Niedl** – Novomatic Group
Mag. **Markus Stockert** – Independent Trainer, Coach, Supervisor

General Management

Depending on the selected modules.

Electives

MMMag.Dr. **Stephan Klinger** – Association of Volksbanks
Mag.iur. **Benim Saric**, LL.M., MBL – bank99 AG
FH.-Prof.Dr. **Walter Mayrhofer** – FH Wien der WKW
Dr. **Karl Wagner** – procon management consultancy

These faculty members represent a selection of our lecturers. We reserve the right to make changes.



MBA | Innovation, Digitalization & Entrepreneurship

Turning great ideas into reality.

Business opportunities are constantly arising in new technologies and many ideas are just waiting for their commercial implementation. Especially at the interface between management and technology there is a great amount of unexplored potential. The ability to make use of it is a key qualification.

Innovation always comprises both: a great new idea and its professional implementation. Analyzing technology paths, identifying innovation opportunities at an early stage and conducting business in an entrepreneurial way are the most important competitive factors of future-proof businesses.

With the MBA Innovation, Digitalization & Entrepreneurship you will learn how to “read” the digital roadmap and how to incorporate creative solutions. You will develop the appropriate skills, techniques and the drive to initiate and implement dynamic innovation as well as start-up projects.

Furthermore, you will have the opportunity to acquire additional qualifications in our electives. Whether you dive into Berlin’s and Sweden’s innovation and entrepreneurial ecosystems during a field trip or further develop your idea and pitch it to an expert jury, exclusive insights and fruitful discussions complement your MBA Journey.

Key Facts

Final Degree: Master of Business Administration (MBA) in Management & Technology | Innovation, Digitalization & Entrepreneurship

ECTS-Credits: 90

Duration: 3 semesters + Master’s Thesis

Structure: Part-time, blocked in modules

Language: English

Tuition Fee: EUR 24,400 (excl. expenses for travel and accommodation) / EUR 27,400 (When participating in the international field study; excl. expenses for travel and accommodation)

Admission Requirements: First academic degree; 3 years of work experience; admission interview

Locations: TU Wien, Vienna region, possibility to complete a module abroad



Prof. Dr. Sabine Köszegi
Academic Director

» Ideas drive developments in art, technology, economy and society. In this MBA you will find an inspiring learning environment for developing your ideas. You will learn how to grow start-ups into companies or how to create innovative organizational units and spin-offs within established companies. «

Your Key Learnings at a Glance

- Know-how about navigating your company or organization
- Decision-making competence about management and new technologies
- Empowerment of your leadership personality and your entrepreneurial spirit
- Know-how and practical tools for developing innovation strategies in order to unfold the potential of new technologies at all levels
- Additional qualifications in our electives Accelerator & Innovation Projects and Field Study to European hotspots

Target Group

This MBA is the right choice if you aim to

- start or grow a company,
- become a proactive innovation lead in your organization or
- understand your role as an entrepreneur or intrapreneur

We particularly address professionals with a technical or scientific background from the following areas:

- (High) tech companies / organizations and businesses in different industries and disciplines
- NPOs and public institutions
- SMEs

Program Structure

Our program is designed for professionals and allows you to balance work, family and MBA. It runs for 18 months and includes 45 days of instruction. The modules take place in block form, usually from Thursday-Saturday all day, and are divided into a preparation phase, in-class time and a follow-up phase:

Individual preparation:

Includes pre-readings, preparation of case studies, presentations, essays, etc.

In-class time:

Courses use a variety of teaching and learning methods. These range from interactive case studies, simulations and calculations to classic presentations and also include discussions and group dynamic exercises as well as reflections.

Individual follow-up:

This is intended to consolidate or apply what has been learned. The follow-up phase includes the writing of term papers, reflection work or exams or working on case studies.

Curriculum

Management & Technology | 15 Days

- Finance, Accounting & Economics
- Managing Technologies
- Strategy & Marketing

Leadership & Organizational Behavior | 9 Days

- Organizational Behavior & Leadership Basics
- Leadership, Teams & Communication
- Leadership, Organization & Change

Entrepreneurship & Business Development | 6 Days

- Entrepreneurial Leadership & Technology Development
- Innovation Strategy & Business Development

Organizing Innovation | 3 Days Innovation Management | 6 Days

- Sources of Innovation
- Innovation Growth & Funding
- Innovation Marketing

Elective | 6 Days

- Option 1: International Field Study on Innovation & Entrepreneurship
- Option 2: Accelerator & Innovation Projects

Master's Thesis

Faculty

Management & Technology

Dr. Helmut Aigner – FCI Fischer Consultants International
 Prof.Dr. Tina Ambos – University of Geneva
 Prof.Dr. Anton Burger – Catholic University of Eichstätt-Ingolstadt
 Mag. Roland Gutmann – accounting for funding e. U.
 Prof.Dr. Karl-Heinz Leitner – Austrian Institute of Technology
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 Prof.Dr. Sabine Köszegi – TU Wien
 Dr. Klaus Niedl – Novomatic Group
 Mag. Markus Stockert – Trainer, Coach, Supervisor

Innovation, Digitalization & Entrepreneurship

Mag. Haimo Hammer – Kraftwerk
 Prof.Dr. Robert Hisrich – Kent State University College of Business Administration
 Dr. Renate Kratochvil – BI Norwegian Business School

Electives

Dr. Anne Maria Busch, MSc. – FH Wien der WKW
 Prof.Dr. Wolfgang Güttel – TU Wien

These faculty members represent a selection of our lecturers. We reserve the right to make changes.



MBA | Digital Transformation & Change Management

Lead through the digital change!

Digitalization is a huge opportunity for companies and organizations. New, digital technologies are among the main drivers for corporate change initiatives. They are aimed at enabling new ways of value creation and competing in global markets.

At the same time, technology-driven change processes present complex technical and cultural challenges. They disrupt existing experiences and routines. This can cause uncertainty and a lack of understanding, especially among employees.

Famous examples such as Kodak or Polaroid show how difficult it can be for companies and organizations to leave familiar paths. In these change processes leaders play the key role. It is their responsibility to unfold the potential of digitalization in a meaningful way and to generate acceptance for change.

This is where the MBA Digital Transformation & Change Management comes in. You will learn how to optimally use digital opportunities and to give employees orientation and confidence in difficult times. You will acquire one of the most important skills of the future – digital leadership!

Furthermore, you will have the opportunity to acquire additional qualifications in our electives, whether you are preparing yourself for an international certification as project manager or working on real, legal topics in your business. Exclusive insights and dialog enrich your MBA Journey.

Key Facts

Final Degree: Master of Business Administration (MBA) in Management & Technology | Digital Transformation & Change Management

ECTS-Credits: 90

Duration: 3 semester + Master's Thesis

Structure: Part-time, blocked in modules

Language: German

Tuition Fee: EUR 24,400 (excl. expenses for travel and accommodation)

Admission Requirements: First academic degree; 3 years of work experience; admission interview

Locations: TU Wien, Vienna region



Associate Prof. Michael Filzmoser, PhD
Academic Director

» Technological change is both a challenge and an opportunity. The positive and negative influences on companies place high demands on change processes. This MBA provides know-how on digital transformation as well as methods to master upcoming challenges and opportunities. «

Your Key Learnings at a Glance

- Know-how about navigating your company or organization
- Decision-making competence about management issues and new technologies
- Empowerment of your leadership personality
- Know-how and practical tools for solution-oriented change management on an individual, collective and organizational level
- Additional qualifications in the areas of Project Management or Business Law

Target Group

This MBA is the right choice if you

- aim to drive forward digital change in your organization and manage it efficiently
- want to qualify as a (future) leader
- want to better understand your role as a (future) change agent

We particularly address professionals with a technical or scientific background from the following areas:

- (High) tech companies / organizations and businesses in different industries and disciplines
- NPOs and public institutions
- SMEs

Program Structure

Our program is designed for professionals and allows you to balance work, family and MBA. It runs for 18 months and includes 45 days of instruction. The modules take place in block form, usually from Thursday-Saturday all day, and are divided into a preparation phase, in-class time and a follow-up phase:

Individual preparation:

Includes pre-readings, preparation of case studies, presentations, essays, etc.

In-class time:

Courses use a variety of teaching and learning methods. These range from interactive case studies, simulations and calculations to classic presentations and also include discussions and group dynamic exercises as well as reflections.

Individual follow-up:

This is intended to consolidate or apply what has been learned. The follow-up phase includes the writing of term papers, reflection work or exams or working on case studies.

Curriculum

Management & Technology | 15 Days

- Finance, Accounting & Economics
- Managing Technologies
- Strategy & Marketing

Leadership & Organizational Behavior | 9 Days

- Organizational Behavior & Leadership Basics
- Leadership, Teams & Communication
- Leadership, Organization & Change

Digital Technologies & Business Models | 3 Days

- Digital Technologies
- Digital Business Models

Path Development & Strategic Change | 6 Days

- Organizational Path Development
- Strategic Change

Individual, Team & Process Development | 6 Days

- Individual & Team Development
- Business Process Analysis & Digitalization

Elective | 6 Days

- Option 1: Business Law
- Option 2: Project Management

Master's Thesis

Faculty

Management & Technology

Dr. Helmut Aigner – FCI Fischer Consultants International
Prof.Dr. Tina Ambos – University of Geneva
Prof.Dr. Anton Burger – Catholic University of Eichstätt-Ingolstadt
Mag. Roland Gutmann – accounting for funding e. U.
Prof.Dr. Karl-Heinz Leitner – Austrian Institute of Technology
Klaus Nordhausen, PhD – University of Jyväskylä
Dr. Ferry Stocker – Lecturer

Leadership & Organizational Behavior

Leo Flammer – Expert in High-Risk Environments, Pilot
Prof.Dr. Wolfgang Güttel – TU Wien
Dr. Rupert Hasenzagl – Management Consultant
Prof.Dr. Sabine Köszegi – TU Wien
Dr. Klaus Niedl – Novomatic Group
Mag. Markus Stockert – Trainer, Coach, Supervisor

Digital Transformation & Change Management

Assoc.Prof. Mag. Michael Filzmoser, PhD – TU Wien
Prof.Dr. Wolfgang Güttel – TU Wien
Dr. Arne Keller – Johannes Kepler University Linz
Prof.Dr. Sabine Köszegi – TU Wien
FH.-Prof.Dr. Walter Mayrhofer – FHWien der WKW
Assoc.Prof. Dr. DI Hilda Tellioglu – TU Wien
Dr. Doris Weyer – hrdiamonds GmbH

Electives

MMMag.Dr. Stephan Klinger – Volksbanken-Verbund
Mag.iur. Benim Saric, LL.M., MBL – bank99 AG
FH.-Prof.Dr. Walter Mayrhofer – FHWien der WKW
Dr. Karl Wagner – procon Unternehmensberatung

These faculty members represent a selection of our lecturers. We reserve the right to make changes.



MBA | Risk Management & Corporate Finance

Expect the Unexpected.

The capacity to evaluate financial risks is not only important in times of a global crisis. To be prepared for future developments and times of crisis, organizations and managers need the tools and skill set to analyze internal and external risks to manage their core business. With extended knowledge in the area of risk management & corporate finance and a better understanding of the technical interrelationships within your organization, you will be prepared for any unforeseen future circumstances.

Through the unique set-up of our program, you will not only be able to professionally assess the financial situation of your company, but also understand the technology behind the current solutions. In addition, you will bring your leadership skills to a new level and get an understanding of ethical questions concerning new technologies and sustainability. You will further specialize your theoretical knowledge on distinguishing relevant types of financing for your company. You will be able to analyze the advantage of investment projects and interpret dynamic investment calculations in order to plan your investment projects effectively. The MBA program will ground your practical business decisions on a coherent market and business risk quantification, a sound business plan and the ability to control complex and dynamic systems.

Key Facts

Final Degree: Master of Business Administration (MBA) in Management & Technology | Risk Management & Corporate Finance

ECTS-Credits: 90

Duration: 3 semesters + Master's Thesis

Structure: Part-time, blocked in modules

Language: English

Tuition Fee: EUR 24,400 (excl. expenses for travel and accommodation)

Admission Requirements: First academic degree; 3 years of work experience; admission interview

Locations: TU Wien, Vienna region



Prof. Dr. Wolfgang Aussenegg
Academic Director

» Management decisions are future-oriented and corporate success is influenced by many risk factors. This MBA teaches state-of-the-art techniques for measuring and managing market and corporate risks, including the simulation of business plans and the consequences of financial decisions. «

Your Key Learnings at a Glance

- Financial literacy – refine your communication qualities within the financial and operational spheres
- Broad management knowledge and leadership competencies
- Project planning with regards to financial and technical issues
- Unique combination of management, technology and leadership topics

Target Group

This MBA is the right choice if you

- want to expand your knowledge in Risk Management & Corporate Finance in order to apply it in the finance, controlling or risk management department of a company,
- want to move to a management position in a corporation
- want to gain a better understanding of the technical relationships within your organization

We particularly address professionals with a technical or scientific background from the following areas:

- (Technology-oriented) companies/organizations from various industries and fields of application
- Industrial companies
- Non-profit organizations and public institutions
- SMEs

Program Structure

Our program is designed for professionals and allows you to balance work, family and MBA. It runs for 18 months and includes 45 days of instruction. The modules take place in block form, usually from Thursday-Saturday all day, and are divided into a preparation phase, in-class time and a follow-up phase:

Individual preparation:

Includes pre-readings, preparation of case studies, presentations, essays, etc.

In-class time:

Courses use a variety of teaching and learning methods. These range from interactive case studies, simulations and calculations to classic presentations and also include discussions and group dynamic exercises as well as reflections.

Individual follow-up:

This is intended to consolidate or apply what has been learned. The follow-up phase includes the writing of term papers, reflection work or exams or working on case studies.

Curriculum

Management & Technology 15 Days
<ul style="list-style-type: none"> • Finance, Accounting & Economics • Managing Technologies • Strategy & Marketing
Leadership & Organizational Behavior 9 Days
<ul style="list-style-type: none"> • Organizational Behavior & Leadership Basics • Leadership, Teams & Communication • Leadership, Organization & Change
Corporate Finance 4 Days
<ul style="list-style-type: none"> • Finance & Funding • Dynamic Capital Budgeting
Business & Market Risk 5 Days
<ul style="list-style-type: none"> • Market Risk Management • Business Risk Management
Business Planning & Systems Dynamics 6 Days
<ul style="list-style-type: none"> • Applied Project Management • Business Planning • Systems Dynamics
Elective 6 Days
<ul style="list-style-type: none"> • Sustainability & Ethics
Master's Thesis

Faculty

Management & Technology

Dr. Helmut Aigner – FCI Fischer Consultants International
 Prof.Dr. Tina Ambos – University of Geneva
 Prof.Dr. Anton Burger – Catholic University of Eichstätt-Ingolstadt
 Mag. Roland Gutmann – accounting for funding e. U.
 Prof.Dr. Karl-Heinz Leitner – Austrian Institute of Technology
 Klaus Nordhausen, PhD – University of Jyväskylä
 Dr. Ferry Stocker – Lecturer

Leadership & Organizational Behavior

Leo Flammer – Trainer, Coach, Pilot
 Prof.Dr. Wolfgang Güttel – TU Wien
 Dr. Rupert Hasenzagl – Management Consultant
 Dr. Klaus Niedl – Novomatic Group
 Prof.Dr. Sabine Köszegi – TU Wien
 Mag. Markus Stockert – Trainer, Coach, Supervisor

Corporate Finance & Risk Management

Hon.-Prof. Mag. (FH) Gernot Kreiger – BAWAG PSK AG
 Assoc.Prof. Dale Lehman, PhD – Loras College
 FH.-Prof.Dr. Walter Mayrhofer – FHWien der WKW
 Dr. Tatiana Miazhyńska – Erste Group Bank AG
 Prof.Dr. Werner Seebacher – Seebacher Unternehmensberatung
 Prof.Dr. Walter Schwaiger – TU Wien

Compulsory Elective: Sustainability & Ethics

PD Dr. Mahshid Sotoudeh – Institut für Technikfolgenabschätzung,
 Österreichische Akademie der Wissenschaften
 Dr. Walter Peissl – Institut für Technikfolgenabschätzung,
 Österreichische Akademie der Wissenschaften
 Mag. Leo Capari – Institut für Technikfolgenabschätzung,
 Österreichische Akademie der Wissenschaften

These faculty members represent a selection of our lecturers. We reserve the right to make changes.

MBA | Mobility Transformation

Shape the future of mobility!

Mobility is currently undergoing a fundamental transformation. It presents society with major challenges and at the same time holds enormous potential. The interplay with digitalization, urbanization, connectivity and individualization is increasing demand for innovative solutions that are geared to people's needs as never before. At the same time, mobility is undergoing a major political and ecological transformation and must make an important contribution towards meeting the UN climate goals by taking measures towards "zero emission mobility". In the future, these two developments must be combined in a reasonable way.

Technologies and innovations are key factors in the future of mobility. In our MBA program, you will acquire the basic technical knowledge and key business skills to build up the competency to discuss and make decisions on general management issues against the background of technological developments. In the Leadership & Organizational Behavior module you will grow beyond yourself and get to know your leadership behavior anew. Experience and practice-oriented learning as well as intensive dialog and interaction in small groups will raise your leadership competence to a new level and make you a stronger leader. At the heart of the MBA program, you will deal intensively with mobility technologies and future-oriented mobility infrastructures.

In addition, you will have the opportunity to acquire further qualifications in our electives: whether preparing for an international certification as a project manager or working on real, legal issues in your business. Practice-oriented examples and exclusive insights into real-life experiences round off your MBA Journey.

Key Facts

Final Degree: Master of Business Administration (MBA) in Management & Technology | Mobility Transformation

ECTS-Credits: 90

Duration: 3 semesters + Master's Thesis

Structure: Part-time, blocked in modules

Language: German

Tuition Fee: EUR 24,400 (excl. expenses for travel and accommodation)

Admission Requirements: First academic degree; 3 years of work experience; admission interview

Locations: TU Wien, Vienna region



Prof. Dr. Sebastian Schlund & Dr. Sandra Stein
Academic Directors

» The technical, economic, political and above all sustainable transformation to climate-neutral mobility is one of the most important and exciting tasks of our time. In the MBA Mobility Transformation we provide you with a holistic view to ideally prepare you for future challenges that decision makers and executives are facing today. With technical know-how, economic insights and the necessary leadership skills, we make you the designer of the mobility transformation. «

Your Key Learnings at a Glance

- Insights into the future-oriented mobility technology and infrastructure
- Innovative solutions for future mobility infrastructures
- Modern business models and mobility platforms for passenger and freight transport
- Know-how for designing the zero-emission mobility by the year 2050

Target Group

This MBA is the right choice for you if you,

- want to actively pave the way to zero-emission transport
- want to design innovative future mobility infrastructure
- want to set up a start-up in the mobility business
- want to take a leading position in the area of mobility

We particularly address professionals with a technical or scientific background in the following areas:

- Transport and logistics
- Mobility of people and goods
- Infrastructure management
- Mobility services
- Public service, municipalities, engineering offices or consulting companies

Program Structure

Our program is designed for professionals and allows you to balance work, family and MBA. It runs for 18 months and includes 45 days of instruction. The modules take place in block form, usually from Thursday-Saturday all day, and are divided into a preparation phase, in-class time and a follow-up phase:

Individual preparation:

Includes pre-readings, preparation of case studies, presentations, essays, etc.

In-class time:

Courses use a variety of teaching and learning methods. These range from interactive case studies, simulations and calculations to classic presentations and also include discussions and group dynamic exercises as well as reflections.

Individual follow-up:

This is intended to consolidate or apply what has been learned. The follow-up phase includes the writing of term papers, reflection work or exams or working on case studies.

Curriculum

Management & Technology | 15 Days

- Finance, Accounting & Economics
- Managing Technologies
- Strategy & Marketing

Leadership & Organizational Behavior | 9 Days

- Organizational Behavior & Leadership Basics
- Leadership, Teams & Communication
- Leadership, Organization & Change

Mobility Technologies | 4 Days

- Zero Emission Mobility
- Automated & Connected Driving

Mobility Infrastructure | 5 Days

- Sustainable Transport Network & Integrated Traffic Management
- Charging Infrastructure
- Sustainable Multimodal Freight Logistics

Mobility Platforms & Business Models | 6 Days

- Digitization of Freight Mobility
- Digitization of Passenger Mobility
- Business Models & Platforms

Elective | 6 Days

- Option 1: Business Law
- Option 2: Project Management

Master's Thesis

Faculty

Management & Technology

Dr. **Helmut Aigner** – FCI Fischer Consultants International
Prof.Dr. **Tina Ambos** – University of Geneva
Prof.Dr. **Anton Burger** – Catholic University of Eichstätt-Ingolstadt
Mag. **Roland Gutmann** – accounting for funding e. U.
Prof.Dr. **Karl-Heinz Leitner** – Austrian Institute of Technology
Klaus Nordhausen, PhD – University of Jyväskylä
Dr. **Ferry Stocker** – Lecturer

Leadership & Organizational Behavior

Leo Flammer – Expert in High-Risk Environments, Pilot
Prof.Dr. **Wolfgang Güttel** – TU Wien
Dr. **Rupert Hasenzagl** – Management Consultant
Prof.Dr. **Sabine Köszegi** – TU Wien
Dr. **Klaus Niedl** – Novomatic Group
Mag. **Markus Stockert** – Trainer, Coach, Supervisor

Mobility Transformation

Prof.Dr. **Bernhard Geringer** – TU Wien
Associate Prof. DI Dr. **Peter Hofmann** – TU Wien
Mag.(FH) **Christina Hubin**, M.A. – Upstream – next level mobility GmbH
DI **David Knapp**, MA – Urbanes Mobilitätslabor Salzburg
DI Dr. **Michael Nöst**, MBA – A3PS – Austrian Association for Advanced Propulsion Systems
Jürgen Rudolf – A1 Digital International GmbH
Dr. **Peter Schöggel** – AVL List GmbH
Prof.Dr. **Sebastian Schlund** – TU Wien
Mag. **Marlene Suntinger** – Urbanes Mobilitätslabor Salzburg
Dr. **Sandra Stein** – Fraunhofer Austria Research GmbH

These faculty members represent a selection of our lecturers. We reserve the right to make changes.



MBA | Automotive Industry

Lead the Automotive Industry into the future!

Technological developments are reshaping the automotive industry. Connected cars, autonomous driving and e-mobility are just some of the current trends in the automotive and supplier industry. Changing customer behavior of the so-called Generation XYZ, new players in the market such as Tesla and Google, and new business models are leading to disruptive changes in the industry.

The automotive industry needs a new generation of managers to master these challenges. Leaders who are able to deal with technological and social changes, leaders who can help their organizations remain competitive in the marketplace, and leaders who have the skills to successfully run their businesses in an uncertain and complex environment. This MBA program prepares executives and high potentials for the demands of the global economy and focuses on the areas of production, logistics and Industry 4.0 in the automotive industry. A particular added value are the excursions to companies in the renowned automotive industry or its suppliers, such as in the Stuttgart region. In addition, participants regularly get in touch with opinion leaders from the automotive and supplier industries at expert discussions and business talks.

This gives you exactly the insights you need to be successful in Europe's leading industry in the future.

Key Facts

Final Degree: Master of Business Administration (MBA) in Management & Technology | Automotive Industry

ECTS-Credits: 90

Duration: 3 semesters + Master's Thesis

Structure: Part-time, blocked in modules

Language: English

Tuition Fee: EUR 27,400 (excl. expenses for travel and accommodation)

Admission Requirements: First academic degree; 3 years of work experience; admission interview

Locations: Vienna, Vienna region and Stuttgart (Germany) region



Prof. Dr. Wilfried Sihn
Academic Director

» Those who ignore the trends in the automotive industry quickly lose competitive advantages. We make our participants fit for the future and give them the practical knowledge and analytical skills they need to be aware of the potential risks and the great market opportunities in this industry. Executives and managers who have already achieved great careers in the automotive industry share their experiences with the future generation that will follow in their footsteps. «

Your Key Learnings at a Glance

- Deep insights into the structures and processes in the automotive and supplier industry
- Know-how for the goal-oriented management of your company or organization
- Decision-making competence in the field of management and new technologies
- Strengthening your leadership personality
- Exchange of practical knowledge & expansion of your automotive network with international participants and lecturers
- Current insights from the automotive and supplier industry

Target Group

This MBA is the right choice for you if you

- want to develop your management and leadership skills
- want to prepare for an interdisciplinary, innovative management function in the automotive or supplier industry
- want to expand and deepen your automotive industry network

We are primarily addressing people from the automotive or supplier industry:

- Professionals who would like to take on management or leadership positions
- Entrepreneurs who want to acquire expertise in the automotive sector

- Managers and executives who want to refine their skills and expand their network
- Experts from industry, SMEs or public institutions with an interest in the automotive industry and logistics

Program Structure

Our program is designed for professionals and allows you to balance work, family and MBA. It runs for 18 months and includes 45 days of instruction. The modules take place in block form, usually from Thursday-Saturday all day, and are divided into a preparation phase, in-class time and a follow-up phase:

Individual preparation:

Includes pre-readings, preparation of case studies, presentations, essays, etc.

In-class time:

A wide variety of teaching and learning methods are used in the courses: from flipped classroom to interactive case studies and simulations or calculations, to classic presentations as well as discussions, group dynamic exercises and reflections.

Individual follow-up:

This is intended to consolidate or apply what has been learned. The follow-up phase includes the writing of term papers, reflection work or exams or working on case studies.

Curriculum

Management & Technology | 15 Days

- Finance, Accounting & Economics
- Managing Technologies
- Strategy & Marketing

Leadership & Organizational Behavior | 9 Days

- Organizational Behavior & Leadership Basics
- Leadership, Teams & Communication
- Leadership, Organization & Change

Fundamentals in Operation | 9 Days

- Introduction in Automotive & Excursion
- Operation Management & Logistics
- Automotive Production Systems & Networks
- Automotive Development Process & Digital Engineering
- Process Management & Optimizations
- Quality Management, Auditing & Certification

Advanced Operations in the Automotive Industry | 6 Days

- Lean Management, CIP, Kaizen & Tools
- Smart Maintenance, TPM, Data Analytics & AI
- Industry 4.0, Digitalization, Automation, Technology
- Information Management, IT, PPC
- Mobility, Energy & Environmental Aspects
- Procurement, Supplier & Contract Management

Elective (Field Study) | 6 Days

- Industrial Engineering & Logistics

Master's Thesis

Faculty

Management & Technology

Dr. Helmut Aigner – FCI Fischer Consultants International
Prof. Dr. Tina Ambos – University of Geneva
Prof. Dr. Anton Burger – Catholic University of Eichstätt-Ingolstadt
Mag. Roland Gutmann – accounting for funding e. U.
Prof. Dr. Karl-Heinz Leitner – Austrian Institute of Technology
Klaus Nordhausen, PhD – University of Jyväskylä
Dr. Ferry Stocker – Lecturer

Leadership & Organizational Behavior

Leo Flammer – Expert in High-Risk Environments, Pilot
Prof. Dr. Wolfgang Güttel – TU Wien
Dr. Rupert Hasenzagl – Management Consultant
Prof. Dr. Sabine Köszegi – TU Wien
Dr. Klaus Niedl – Novomatic Group

Automotive Industry

Dr. Fazel Ansari, MSc – TU Wien & Fraunhofer Austria Research GmbH
DI Thomas Edtmayr – Fraunhofer Austria Research GmbH
DI Dr. Robert Glawar – Fraunhofer Austria Research GmbH
Dipl.-Wirt.-Ing.(FH) Jesko Herrmann – Bertrandt Technologie GmbH
Prof. Dr. Vera Hummel – ESB Business School/Reutlingen University
DI Lukas Lingitz – Fraunhofer Austria Research GmbH
Prof. Dr. Daniel Palm – ESB Business School/Reutlingen University
Dr. Philip Ramprecht – Fraunhofer Austria Research GmbH
DI Marco Schlimpert – Lenzing AG
Univ. Lektor Dr. Alexander Schloske – Fraunhofer IPA Stuttgart
Ing. Klaus Schmid, MBA – Bundesinitiative eMobility Austria
Dr. Andreas Schumacher – Fraunhofer Austria Research GmbH
Prof. Dr. Wilfried Sihm – TU Wien & Fraunhofer Austria Research GmbH

These faculty members represent a selection of our lecturers. We reserve the right to make changes.



Compact Programs

In management today, it is more important than ever to regularly update your knowledge and adapt your skills to the challenges you face. Even business goals and their subordinate strategies should be viewed and adjusted from time to time from a different perspective in order to achieve the desired long-term success. Since we are aware that there is often no time for intensive training in turbulent daily business life, we have created various compact training formats that are tailor-made for the individual needs of successful leaders and their teams. In this way, you can gain the exact insights that you and your organization need in a relatively short time.

Nano Sprint | 1–3 Days

Compact short programs 1–3 days long on current topics in management, leadership or new technologies.

Learning Sprints | 6 Days

In these 6-day short programs you will acquire the latest knowledge in areas such as “New Work”, project management, process management or business law.

High Impact Leadership Development Program | 9 Days

The High Impact Leadership Development Program focuses on the topics of leadership and organization: on the individual level, on the team level as well as on the organizational level. In a trusting environment, you can fully concentrate on your leadership personality. Experience and application-oriented learning as well as an intensive exchange and dialog in small groups will raise your leadership competence to a new level and strengthen your self-image as a leader.

Management & Technology Essentials | 15 Days

In our “Management & Technology Essentials” you will acquire an understanding of new technologies and key

business management qualifications to build up the competency to discuss and make decisions on general management issues in the context of technological developments. In addition to accounting and finance, you will also deal with the management of new technologies and innovation management as well as with the core issues of marketing and the strategic management of companies.

Master Classes | 15 Days

With our master classes you can develop your skills and competencies in a specific area in just 15 days in a very exclusive setting. We currently offer the following master classes from six different subject areas in which we have expertise, know-how and a large network of lecturers from research and industry:

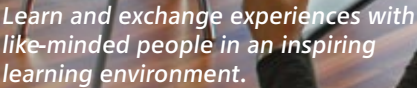
- Strategic Management & Technology
- Risk Management & Corporate Finance
- Digital Transformation & Change Management
- Innovation, Digitalization & Entrepreneurship
- Mobility Transformation
- Automotive Industry

Stay up to date with our latest compact programs:





Just one highlight: the leadership modules in which participants develop themselves and their leadership skills using innovative training concepts in unusual surroundings.





Every journey starts with imagining the future.